



Sharm-el-sheikh, Egypt



Inspiration. Passion. Style

Family of brands:



Sharm-el-sheikh, Egypt



Ksenia Merry

Founder, Photographer and videographer and producer

Sometimes a person can sincerely thank God that he gave him a tremendous opportunity in life to do his favorite thing. I took a very long path – from a doctorate university degree in economic science to graphic designer, photographer and videographer, video editor.

The road that led me to event planning and video/photo production was long.

After several years working in Media Relations, I transitioned into a corporate event planner role, where I organized large international business conferences, commercial product launches, legal seminars and corporate sponsored social events. In the same time I've been involved in video and photo production staff doing some projects – private and commercial in Sharm-el-sheikh and outside Egypt. I have been studied in Moscow Film School, learning filmmaking and editing process, took master classes from famous producers, directors and editors.

Finally, I began La Royal Events (Which was in the beginning Marry Me), a boutique wedding and event planning, video and photo production firm based in Sharm-el-sheikh.

We specialize in creating chic, graceful, and unforgettable events worldwide. We perform professional video and photo production. We create fantastic flower decorations.



Ekaterina Gaydouk

Partner, Florist designer & (Certified Special Event Professional (CSEP))

They say that marriages are made in heaven and consummated on earth; and there is no doubt about it. I had an outstanding wedding myself and do understand what a bride expects from it. When I start a new wedding project my priorities are firstly, to make it an extraordinary event that everyone will cherish forever, and secondly, to take the headache out and perform everything flawless. The more weddings I organize, the more fantastic ideas about customized themed décors I get. I really enjoy my job and with every new wedding consider it to be a real WOW adventure. Raised in Saint-Petersburg and now based in Sharm-el-Sheikh, relationships and life are both things I have learned to treasure the most.

Before stepping into the wedding industry I received a University degree in tourism management and then practiced sales advertising, strategic marketing, event-management and so much more.

These experiences granted me opportunities to become involved in organizing and managing all sorts of events. These and my further florist qualification put me at a great advantage of having a better understanding of the wedding planning business and become fully prepared with a solid foundation.



About the company

La Royal Event company is an event planning, design and photo and video production company. It was founded in 2007 as a tour company Sharmgate. Our company introduced event organization and video production service in 2012.

More than 80 weddings have been organized within 3 years, over 50 professional video clips and promos, hundreds of flower installations.

Our team consists only of professionals: wedding planners, florists, designers, masters of ceremonies, photographers and operators, editors and directors.

Our main services are:

- Event Planning
- Flower decor
- Photo and Video Production (Personal and Commercial).

Our company based in Sharm-el-Sheikh and has 2 offices in this city of peace.

Wedding planning

It is always our greatest honor to witness amazing testimonies and the abundant love each couple shares when planning for their wedding.

Wedding only lasts for a day, but marriage lasts for a lifetime.

Each and every wedding ceremony should be different and distinctive, with its own theme and standards, filled with great love stories, and imprinted with love.

A celebrity-style wedding filled with a distinctive touch and rich decor, La Royal Event can turn your wedding into an unforgettable event of your lifetime.







Our service includes:

- Creation of comprehensive Wedding Day Timeline
- Décor and installation design (Arches – European and Thai, Flower installments). More than 200 variants of the wedding décor
- Professional master of ceremonies (any language) with all attributes for the ceremony
- Bridal preparations
- Dressing assistance
- Make-up and hair style by professional English and Russian stylists. Hair and makeup scheduling
- Coordinate a photographer and arrange the couple and their guests for photos
- Design details execution (arrange escort cards, guest book, favors and etc)
- Gratuity guidance and distribution
- Confirm music background with a band and a DJ
- Manage wedding procession
- Ensure proper flow of cocktail hour and dinner service
- Manage introductions, toasts, first dances, cake cutting and etc
- Prevent and/or fix any problems that arise
- Remain easily accessible throughout the entire event
- Coordinate reception departure transportation
- Pack up gifts, cards and guest book and deliver them to the hotel or home
- Oversea deliveries
- Wrap up of any details that need attending to in the weeks after the wedding





Wedding on yacht – Fantastic experience

The wedding on a yacht in Sharm-el-Sheikh is the best option to choose for your wedding venue.

We can organize this exciting journey during your wedding along the coast of the marvelous Red Sea in Sharm-el-Sheikh.

Choosing a wedding on a yacht in Sharm-el-Sheikh you automatically get a unique opportunity to enjoy an unusual wedding party in Sharm. This involves individual route, magnificent views of the Red sea, visiting Ras Mohammed national Park or the beautiful island of Tiran. You can go snorkeling in fantastic blue lagoons and have an amazing dinner.

Only the best yachts in Sharm-el-sheikh and amazing experience:

- Rent of the yacht
- Yacht decoration with flowers and ribbons
- Luxurious transportation service for the couple on the wedding day (BMW 7)
- Professional wedding coordinator (stays with the couple all the wedding day and follows all the details)
- Photo service includes shooting with Nikon D810 and Canon Mark 3, writing of the scenario and ...
- Music background
- Professional master of ceremonies (English, Italian, Russian, Arabic)
- Lunch on the yacht





Wedding in the palace of 1001 nights. Middle east style wedding

Palace of 1001 Nights is one of the most beautiful places for romantic weddings.

Perhaps you're inspired by the wonderful love story in which Scheherazade captures the Sultan's heart through her gift for telling amazing tales such as the tale of Ali Baba and the Forty Thieves. Maybe you adore the delightful story of Aladdin, or you just love the enchanting colours and fragrances of the Middle East.

This wedding style allows you to choose imaginative decor, one of a kind entertainment and amazing dress. Whether you select a romantic 1001 nights luxury wedding, or whether you opt for middle east chic, there are lots of ways to create your magical theme and we will help you with everything.





Pharaonic weddings – exclusively only in Egypt

Have you ever dreamed of having a fabulous wedding in the Pharaonic style?

We offer you a pharaonic celebration where the groom is dressed up as a pharaoh and the bride - as a pharaoh's queen like at the original pharaonic wedding.

You can choose a place in the desert decorated with the monuments and tunnels of pharaonic times. Our skillful masters are able to make any attribute of the ancient civilization from a copy of the Sphinx to a pharaonic throne where our clients can feel themselves the world rulers.

You can also choose villa in a hotel decorated in a pharaonic style.

The bride will have a full pharaonic make-up and hair style along with the complete ceremonial attire. The groom will be dressed up in a truly pharaonic manner.

Preparations with a pharaonic touch will add to the pharaonic wedding atmosphere.

Possible to hold a wedding at the hotel, on the beach or in the desert.

The program of the basic package of the wedding ceremony includes:

- Transfer on camels or by car
- Clothes in the style of ancient Egypt: luxurious robe of diaper decorated with beads and charms; Pharaoh mask and crown for the bride and groom, guests can also rent costumes. All fancy dresses are made by our designers.
- Stylish masks in the forms of the gods of ancient Egypt for the guests
- Script of wedding myths of Ancient Egypt
- Symbolic wedding contract will be signed by you on ancient papyrus with a stylus in the presence of the High Priest and the Main Predictor
- Traditional dancers
- Flowers for the bride
- All decor of the wedding area
- Fire show





Bedouine weddings – exclusively only in Egypt.

We do fantastic and unique and available only in Sharm-el-sheikh Bedouin weddings.

Our service consists of:

- Henna tattoo for the bride.
- Preparation for the bride and groom with photoshoot.
- Decoration of the wedding place in Bedouin style in desert.
- Private place in desert.
- Costumes for bride and groom and guests.
- Programme of the ceremony.
- Master of ceremony (any language).
- Professional sound equipment.
- Horse and camel riding for bride, groom and guests.
- Bedouin (or faraonic) dinner in the desert.
- Private photosession in the desert after the ceremony.
- Bedouin show: belly dancers, tanura, fire show, Bedouin dance show, Bedouin band.





Event flower decorations

Whether you are planning an intimate reception, a full scale platinum wedding extravaganza or an epic corporate gala for thousands, La Royal Event Floral & Décor has got you covered.

A full service event production and floral décor company, the talented design team at Royal Event will push the limits to make your event an inspiring affair.

Our designers are natural artists who have honed their skills through years of working in the fashion, wedding & event industry. Following trends is fun, but setting trends is the ultimate goal. Give us a glimpse into your vision, let us out together an event you could only dream of.

We develop and design:

- Conferences, exhibitions, private and commercial Events
- Weddings, WOWs, Proposals
- Children parties
- Reception Décor

Our all-inclusive reception packages offer you an easy, worry-free way to get everything you need to complete your wedding décor at a great price point. Customized with your colours and unique

style in mind, we will set up and tear down – all you have to do is show up and enjoy your surroundings.

Our reception packages include a wide array of:

- Table linens
- Runners or overlays
- Chair covers
- Sashes
- Napkins
- Centerpieces



Backdrops & Head Table Décor

Our all-inclusive backdrop packages offer everything you need to wow your guests with our stunning backdrop designs, head table, cake, gift and signing table décor.

Customized to suit your style, our backdrop packages include:

- Custom backdrop draping
- Up lights
- Bling cuffs or crystal brooch accents
- Crystal curtains
- Table linens for head and accent tables
- Twinkle or flood lights under head table
- Chair covers for head table

- Vases for bouquets
- Votive candles
- 2 choice centerpieces for head table
- Pedestals

This package is great way to add personality to hotels & venues that already offer reception décor, or simply add on to your existing reception package for a complete look.



Ceremony Décor

Our all-inclusive ceremony packages allow you to transform your venue into an intimate affair, or add to the beauty of your ceremony space without taking away from it. From minimal to grand, we will work with your vision to create your ideal look.

Our ceremony packages include:

- Pew bows with flowers
- Flower high vases or Flower balls with hanging crystals
- Aisle/pew/arche draping
- Shepherd hooks
- Pedestals with flower arrangements
- Rose petals along aisle
- Aisle décor or arch decoration





Silk Flower Arrangements & Bouquets

Allow your flowers to last a lifetime and maintain the beauty and elegance of your flowers just as the day you were married with our exquisite and carefully hand-crafted flower arrangements, bouquets, boutonnieres and corsages. 100% custom-designed with your colours and flowers in mind, we use only the best flowers and materials to create a beautiful and natural look. Our brides rave about our bouquets and the compliments they receive from family and friends!

Our flower bouquet packages include:

- Bridal bouquet
- Toss bouquet
- Bridesmaids' bouquets
- Flower girl bouquets
- Pomanders
- Boutonniere
- Wrist and pin corsages
- Satin ribbons and lace overlays
- Bling cuff or brooch accents
- Pearl and crystal accent pins
- Feathers and much more!



Custom Packages

We understand the uniqueness of each and every one of our clients and want to ensure that your wedding is 100% you! That is why we offer free consultations to all of our brides so that together we can come up with a custom look that is right for you.



Video and Photo production

About La Royal Production

La Royal Event production is a Sharm-el-sheikh-based video and photo production company successfully operating all over the world.

La Royalproduction isn't in the business of being creative. We're in the business of using creativity to persuade audiences on behalf of our clients.

Our staff of writers, directors, producers, and editors draw on their diverse experiences in film, creative advertising, music, social media, journalism, and reality TV to create projects that connect with audiences intellectually and emotionally.

Our work is influenced by an array of cultural stimuli—science, history, photography, and architecture, blended with soul music, modern art, sports, and futurism, topped off with a dash of pop culture, a splash of childlike curiosity, and a triple shot of serendipity.

La Royal Event production connects with its audiences through creative storytelling. We apply narrative principles to everything we produce.

We don't want audiences to sit back and watch. We want them to lean forward and participate. We want our work to be additive to their lives.

Services

La Royal Event Productions offers an array of film and video production services for corporate, commercial, and entertainment clients.

We specialize in full-service video production, nurturing a client's initial idea through all the stages of development and production, to final delivery:

- Concept Development
- Script Writing
- Storyboards
- Previsualization
- Casting
- Location Scouting
- Pre-Production
- Production
- Video Editing
- Motion Graphics
- 3D Animation
- Visual Effects
- Music Scoring
- Sound Design
- Color Correction
- Video Finishing

La Royal Events project management team helms a world-class roster of production industry all-stars carefully curated from the worlds of feature film, broadcast television, creative advertising, journalism, video games, and social media.

This wealth of veteran creative talent enables La Royal Event Production to provide a number of premium production services including:

- Stereoscopic 3D Shoots
- Motion Capture Video
- Streaming Video
- Large-Scale Productions
- Experiential Design
- Webcasting
- Motion Design
- VFX Compositing
- Motion Retouching
- Surround Sound Mixing



We work across the corporate, advertising and documentary video production sectors and have won multiple awards for our work but more important to us are the accolades we receive from our clients for always going the extra mile. We deliver a jargon free service with the simple aim of helping you achieve your marketing goals.

- **Experienced:** We have a track record of creating entertaining, challenging, creative and highly effective web videos.
- **Creative:** We offer full creative concept development so even if you only have a rough idea of the type of video you require we can offer help and advice.
- **Marketing:** With a strong marketing background we are experienced in communicating via a diverse range of marketing channels from digital to old-school proven tactics that deliver results. This includes markets such as retail, CPG, BTC, B2B.
- **Exposure:** We provide fully integrated marketing services so we can help your video reach an audience whether your goal is to target a particular niche or just get as many views as possible we can advise on a promotional strategy to get your video seen.
- **Unique:** We are passionate about making creative micro-documentaries that offer customers an insight into the personality of a business.
- **Competitive Pricing:** We offer a highly creative and cost effective solution for you to target a mass audience of potential customers. We work around your budget and find the best solution for your needs.
- **Fast turnaround:** We understand the need for speed in the modern marketing world so we aim to complete all videos shortly after filming your event.
- **Excellent Customer Service:** Each production has a dedicated account manager to ensure that your goals are met on time and budget.
- **Digital marketing experts:** Not only can we make a cutting edge, high quality video for your web site, but we can also aggregate it to video sharing and social networks with search engine optimization so that you gain the benefit of improved search engine rankings.



Our equipment

- Nikon D810, Nikon D750, Nikon D90
- Linces 16-35, 24-70, 70-200, 50, 85, 18-55, 24-105
- Canon mark 3 with exclusive Carl Zeiss lences
- Blackmagic camera
- Copter phantom 3 professional
- 1 inspire Copter
- Tripod Manfrotto
- DJI Ronin
- Gopro hero 4 +black edition
- Professional light system for indoor and outdoor shooting
- Professional sound system

Editing

We edit our videos in Adobe Premiere Pro, Final Cut.

Coloring – Da vinci Resolve, Abohe Speedgrade.



Photo production

Photo production is made by Ksenia Merry Photography

Whether you're dealing with branding, marketing or advertising, it's amazing how the power of good, Ksenia Merry photography truly can make or break a company's image.

From fashion and beauty photography to executive and employee portraits, Ksenia Merry's talented team of photographers have you covered.

Ksenia Merry and Her team specialize in event coverage, architectural photography, location panoramas, and product beauty shots for use in advertising and marketing campaigns.

We offer expert lighting, digital retouching (we use graphic tablets Wecom), photo editing and compositing. As well as state-of-the-art digital equipment and software to create stunning images for our clients

Do you have an important photography assignment? Do you have photographs that need to be visually enhanced? Let Ksenia Merry handle your next still photography project.





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All photos in catalog shoted and edited by Ksenia Merry.

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